

Trendy Topics: A Series of Online Conferences

LIS Online Career Fair

Wednesday January 25, 2011

Sponsored by

**TAP Information Services and the
School of Library and Information Science, San Jose State University**

For more information, contact Tom Peters at tpeters@tapinformation.com or
Lori Bell at lbell927@gmail.com

10:00 A.M. – 10:50 A.M. Central

**New Career Paths for Information Professionals --
Dr. Sandra Hirsh**



What do usability researchers, virtual services managers, and information architects have in common? They all have Masters degrees in Library and Information Science. There are many career opportunities for today's information professional – both inside libraries and in other job settings. In this program, we will explore these varied career opportunities, along with how to find and pursue these opportunities.

11:00 A.M. – 11:50 A.M. Central (Dual Tracks)

**Opportunities for Information Professionals Beyond
Libraries – Doug McDavid**



Doug McDavid will speak about opportunities to capitalize on library-oriented skills, thought processes and mindsets in areas beyond libraries. He will discuss his own experiences, starting with his MLS from San Jose State University and twelve years service to the Palo Alto City Library. His career as a consultant who melds business information needs and information technology has led him through many experiences in various industries and public sector enterprises. He will attempt to summarize the general nature of the opportunity that is building in a world of ubiquitous computing and information overload.

Work, Learn, Live (Not Always in that Order): My Experience as a Grad Student – Genna Buhr



Thinking of going back to school to get your Master's? Want to learn the skinny on what it's like to learn completely online and get a few pointers from someone who's been there? In this informal presentation, Genna Buhr will discuss her (ongoing) grad school experience, as well as how it has related to her other "lives" as a full-time employee and new mom. She'll share some of things that have surprised her about her experiences, as well as some of the things that have helped her make it this far. Don't be shy! Bring all of your questions about library school, distance learning, and work/school/life balance, as there will be plenty of time for open and honest Q&A.

12:00 – 12:30 pm. Central – Break

12:30 – 1:20 P.M. Central (Dual Tracks)

Working as a School Librarian in the 21st Century – Mary Ann Harlan



What does it mean to be a school librarian in the 21st century? This talk will cover the roles of a school librarian, the exciting evolution of the school library in today's information rich world. It will also address the challenges and opportunities of the field – job outlook, finding a role in current education policy and reform and providing traditional services with a newer lens.

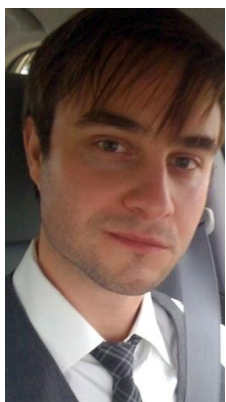
Diverse Careers in Academic Libraries – Barbara Galik



Barbara will speak about her diverse career in academic librarianship and how that has influenced her process for reviewing resumes and job applications. She will discuss what she looks for both in an application and in the interview.

1:30 – 2:20 P.M. Central

Entering and Navigating the Changing World of Librarianship – Joe Murphy



Tips and insight about becoming a modern librarian. Joe Murphy shares advice on entering and navigating the changing world of librarianship, thriving in an evolving information industry, and managing your career for continued success. It's a tough world out there for new librarians:

library jobs are scarce, technology changes can be overwhelming, and libraries are balancing traditional needs with emerging trends. This session will prepare LIS professionals for success in today's evolving information environment.

2:30 – 3:00 P.M. – Break

3:00 – 3:50 P.M. Central

So You Want to Work in a Public Library? – Rose Chenoweth



Public libraries serve everyone--all age groups, all walks of life, all ethnic groups, and the rich as well as the poor. If you love people, change, information, reading, and technology, this is the library for you. Find out what's in, what's out, and what's coming as well as who the public library wants to hire.

4:00 – 4:50 P.M. Central

Future Ready: Emerging Careers in Special Libraries – Cindy Hill



Is there a future in corporate, government, non-profit and other library /information services environments? Curious about skills and competencies that are essential in these work environments? What role can emerging technologies like social media have in your job? Using SLA President-elect Cindy Romaine's theme of "Future Ready" Cindy Hill will frame a conversation around the potential of an ever-changing and dynamic career in the new work place.

Speaker Biographies

Sandra Hirsh is Professor and Director of the School of Library and Information Science at San José State University. Prior to joining the School as Director, she worked in the Silicon Valley for more than a decade at major technology companies: Hewlett Packard and Microsoft. As an industry user experience researcher, leader, and manager, she contributed to R&D research projects and influenced the user experience of web, mobile, and TV consumer products resulting in 5 U.S. patents. She was previously an assistant professor at the University of Arizona, and has taught courses for San Jose State University and the University of Washington.

Dr. Hirsh's research focuses on information-seeking behavior and understanding the information needs of a broad spectrum of users in the United States and around the world; this work has been published in peer-reviewed journals and has appeared in international conference proceedings. Her leadership roles include serving on LIS committees for the American Society for Information Science & Technology (ASIST) and the American Library Association (ALA), as well as locally on the City of Palo Alto's Library Advisory Commission. She has diverse library experience in academic, public, and special libraries.

Doug McDavid is an acknowledged expert in satisfying the information needs of people in enterprises. He is a hands-on practitioner, a leader and manager, as well as a creator of services innovations.

He began his career in the City of Palo Alto, California, where he served in various capacities, including Head of the Reference Department and Manager of the Main Library. He led the reengineering of the Circulation Process, starting with a fifty-page flowchart analysis, and resulting in automation of that process. In an enrichment assignment he led the design and implementation of one of the first curbside recycling programs in the State of California and the U.S.

He is currently building his practice around the areas of business architecture and enterprise architecture. He was an innovator in this area during his 15 years in IBM, with many publications, public talks, and successful external and internal engagements. Both before and during his time in IBM he ranged across many industries and public sector enterprises, addressing opportunities in many business areas with the ability to

understand enterprise social systems, their information needs, and solution opportunities.

Along the way, surprising even to himself, he became an expert in virtual worlds and other social networking technologies, and their application to enterprises for conferences, education, meetings, and other purposes.

A "Jane of All Trades," **Genna Buhr's** professional experience has run the gamut since working at the university and local public libraries in college. After graduation, she worked with and learned from experienced owners, executives, and managers in the automobile, pet food, advertising, and publishing industries. Since her library comeback, Genna has served as a Library Development Specialist for Alliance Library System where she offered consultation and instruction daily to library staff at all levels and also was a Reference Librarian for Illinois Central College. Currently, she is Public Services Manager for Fondulac District Library in East Peoria, Illinois, and is completing her MLIS through the School of Library and Information Science at San José State University. When not working or studying, she enjoys every minute she spends with her husband and toddler son and is looking forward to her graduation vacation to California in May 2011.

Joe Murphy is a leading innovator and trend spotter known for setting technology trends in the library industry. He has written on and presented about location based mobile technologies and their applications for libraries as well as their implications for the information environment. Joe works as a Science librarian in the Yale University Libraries, received the Library Journal 'Movers & Shakers' award in 2009, was an ALA Emerging Leader in 2007, and earned a MLISc from the University of Hawaii in 2006, and is the author of the influential Twitter account libraryfuture and the website <http://joemurphylibraryfuture.com>

Barbara Galik is the executive director of the Cullom-Davis Library, Bradley University, Peoria, Illinois. Before coming to Bradley, she was Assistant University Librarian for Information and Research Services at Miami University of Ohio; Head, Slavic and East European Division and Coordinator of Area Programs at the University of Michigan, Ann Arbor; Head, Slavic and East European Section at the University of Washington, Seattle; and Reference Librarian and Slavic Bibliographer at the University of Kentucky, Lexington. Barbara has a BA in Russian and Soviet Area Studies Certificate from the University of Notre Dame, and an MA in Russian Literature and MLS in Library Science from the University of Illinois at Urbana-Champaign. She

has been actively involved in various professional associations and has been reviewing applications and resumes for more than 30 years.

Mary Ann Harlan is a 1999 graduate of San Jose State University's MLIS program. She taught 7th grade English for 4 years before finding her way to school libraries. She was a school librarian at a middle school in San Lorenzo, Ca while finishing her teacher librarianship credential and MLIS. She was a high school librarian at Arcata High School for 8 years before leaving to pursue her PhD in the San Jose State/Queensland University of Technology Gateway program. Currently she is working on her PhD while working as a lecturer at San Jose State.

Rose Chenoweth, currently Director of the Mid-Illinois Talking Book Center, and an online instructor, has also worked as a library development consultant, a public library director, a school librarian, and in various other positions in public libraries. She was project coordinator for the Safe Harbor: Policies and Procedures for a Safe Library and worked with several public librarians, mental health professionals, and an attorney to develop this online tool. Since then she has closely followed problem behavior articles and books.

Cindy Hill (Sydney Delphin in Second Life) is a Fellow and past-president of SLA and a longtime and active member of the Silicon Valley and San Francisco chapters. She currently serves as the Chair for the SLA Virtual Worlds Council, advising the Board on the potential of virtual worlds in learning, collaboration and networking for its members.

Cindy enjoys sharing her experiences and insights about the information professional, how people can innovate without a big budget, and the potential and impact of technology.

Cindy has worked in several industries including environmental, engineering consulting, and executive recruiting and high-technology. Cindy's two most recent positions include Vice President of Outsell's Information Management Service and prior to that, leading Sun's Digital Libraries & Research team. She has her own consulting firm, Hill Information Consulting Group. She enjoys exploring the potential of new and emerging technologies to connect people, content, and knowledge.

Her favorite country is Iceland because its rugged terrain was used by US astronauts to train for their Moon landings. Cindy has been to NASA's Space Camp twice.